

State and Territory Advisory Committees' Education Days 2023



Sponsorship and Exhibition Prospectus

The Continence Foundation of Australia's State and Territory Advisory Committees (STAC) invite you to sponsor and/or exhibit at their 2023 State Education Days.

These Education Days pose an informative professional development, networking and learning opportunity for health professionals across Australia and overseas working in bladder, bowel and pelvic floor health.

We invite industry partners, businesses and other relevant stakeholder agencies of continence related products to participate in sponsorship in support of this program. Your company's participation will affirm your position as a major industry stakeholder and provide opportunities to both grow your business, network, strategically target your markets and educate delegates.

We look forward to your involvement and contribution to the success of these events. Sponsorship and Exhibition Packages have been created for your consideration and vary depending on the marketing and brand presence you wish to achieve at each event.

New South Wales

Date Friday 1 September 2023
Venue Dockside Convention Centre,
Sydney

Expected no. of delegates
Approximately 120 delegates

Victoria

Date Friday 8 September 2023
Venue Amora Hotel Riverwalk Melbourne,
Richmond

Expected no. of delegates
Approximately 120 delegates

Western Australia

Date Saturday 14 October 2023
Venue St Catherine's on Park, Crawley
Perth

Expected no. of delegates
Approximately 90 delegates

Queensland

Date Saturday 28 October 2023
Venue Brisbane Convention and Exhibition
Centre, South Brisbane

Expected no. of delegates
Approximately 110 delegates



Why Sponsor/Exhibit at the Continenence Foundation of Australia's STAC Education Days

- **Brand exposure:** Showcase your products, services and expertise in front of a captive audience of industry professionals and decision-makers.
- **Brand recognition:** Increase your brand's visibility through various promotional channels including event marketing collateral, website, social media and event signage.
- **Networking opportunities:** Connect with key influencers, potential customers and industry experts to foster impactful collaborations and partnerships.
- **Thought leadership:** Position your company as a thought leader by sharing valuable insights and contributing to the various program discussions.
- **Access to attendee database:** You will have the opportunity to collect leads and gain access to the contact information of event attendees who express interest in your products and services.



1,710,724

visits

continenence.org.au

2022 - 2023



1,591,135

impressions

@ContinenenceAus

2022 - 2023



11,292

subscribers

Bridge Magazine and ANZCJ

2022 - 2023

Customised Sponsorship Packages

We offer a range of sponsorship packages tailored to meet your specific marketing objectives and budget. If you have specific ideas on how we can support your brand, please contact the Continence Foundation of Australia's Conference Manager, The Association Specialists, [Andrea Diaz](#).

Who will attend the STAC Education Days?

- Academics and Researchers
- Medical Specialists*
- Nurses
 - Nurse Continence Specialists
 - Nurse other**
- Occupational Therapists
- Other professionals working in Allied Health
- Physiotherapists

*Medical Specialists include:

- Geriatricians
- Gastroenterologist
- Colorectal Surgeon
- Paediatricians
- Urogynecologists
- Obstetricians
- Gynaecologists
- Urologists
- Medical Specialist trainees/registerars

**Nurse other categories include:

- Registered Nurse
- Enrolled Nurse
- Community Nurse
- Clinical Nurse Consultant
- Urology Nurse
- Midwife
- Gynaecology Nurse
- Gynae oncology Nurse
- Nurse: disability sector
- Nurse: rehabilitation sector
- Nurse: chronic and complex care
- General Surgical Nurse
- Spinal Cord Injury Nurse

Areas of interest of the delegates

- Aged Care
- Autism Spectrum Disorder and related developmental disabilities
- Chronic and Complex Care
- Community Health and Community Care
- Continence management
- NDIS and Disability related health needs
- Female pelvic floor dysfunction and Functional Urology
- General Continence (urinary and faecal)
- NDIS
- Neurogenic bladder and bowel
- Paediatric continence and management of paediatric urinary incontinence
- Palliative Care
- Pelvic Organ Prolapse
- Pelvic Pain
- Recurrent urinary tract infections
- Skin wounds
- Stoma therapy
- Transitional care
- Urogynaecology
- Urology and Colorectal

STAC New South Wales Education Day

Friday 1 September 2023



8.15am **Opening and Welcome**

8.25am **Presentation by Platinum Sponsor**

8.30am	Workshop 1 SNS/PTNS/TTNS	Workshop 2 Practical bowel management	Workshop 3 Continence surgery, male and female	Workshop 4 Urodynamics
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How are they done/how do they work/how effective are they? Volunteer for a live demonstration of PTNS.

Speakers:
Audrey Wang
Eunice Khayed

Learn about the diagnosis of ano-rectal dysfunction and faecal incontinence.

What are the pros and cons of anal tampons or plugs, external or intra-anal bags, anal irrigation, pads?

Speakers:
Janet Candido
Donna Heggie
Kylie Wicks

This session will cover techniques used in male and female incontinence surgery.

Examine the devices – how are they made, what do they feel like and how are they inserted?

Speakers:
Lucy Bates
Speaker to be announced

A detailed explanation of urodynamic studies. How are these performed and what can they tell us about bladder dysfunction?

Speakers:
Rachel Matulin
Jenny King

10.30am **Morning Tea and Exhibition**

11.00am	Workshop 1 SNS/PTNS/TTNS <i>continues</i>	Workshop 2 Practical bowel management <i>continues</i>	Workshop 3 Continence surgery, male and female <i>continues</i>	Workshop 4 Urodynamics <i>continues</i>
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1.00pm **Lunch and Exhibition**

Matinee Session

2.00pm **Lynda Smith:** FGM – complications, management, sexual function

2.20pm **Speaker to be announced:** Infant and early childhood constipation

2.40pm **Kylie Wicks:** Management neurogenic bladder in the community

3.00pm **Peter Galloway:** Coronavirus and LUTS

3.15pm **Afternoon Tea and Exhibition**

3.45pm **Jenny King:** Herbal treatments for overactive bladder

4.05pm **Vincent Tse:** Where do we go after the AUS?

4.25pm **Continence jeopardy** – get your teams organised!

4.55pm **Thank you, lucky door prize**

5.00pm **Day Concludes**

STAC Victoria Education Day Friday 8 September 2023



8.30am	Opening and Welcome
8.35am	Presentation by Platinum Sponsor
Session 1 – Male Pelvic Health <i>Chair: Liza Lau</i>	
8.40am	Alan White: Consumer story
9.05am	Shan Morrison: What's new in male pelvic health; physiotherapy perspectives
9.30am	Mel Caruso: Prostate cancer nurse. Survivorship and challenges post-prostatectomy from a prostate cancer nurse perspective
9.55am	Liza Lau: Who needs urodynamics and does it change our management?
10.20am	Morning Tea and Exhibition
Session 2 – Neuromodulation <i>Chair: Liza Lau</i>	
10.50am	Adele Burgess: Neuromodulation – when is it an effective intervention for faecal incontinence?
11.15am	Johan Gani: Non-obstructive urinary retention and sacral neuromodulation: systematic review and predictive factors for success
11.40am	Questions/Discussion
12.05pm	Lunch and Exhibition
Session 3 – Female (Pessary and Mesh) <i>Chair: Gabby Pragnaratne</i>	
1.05pm	Carly Walsh: Menopause – genitourinary symptoms and management
1.30pm	Jos Jayarajan: Female pelvic floor surgery in the post-mesh era
1.55pm	Alison Leitch: Ins and outs of using a pessary – fitting and pitfalls
2.20pm	Afternoon Tea and Exhibition
Session 4 – Functional Gut <i>Chair: Vanessa Gatto</i>	
2.50pm	Erin Russell: Practicalities of diet, microbiome and IBS
3.15pm	Janie Thompson: Case study – constipation and rectal hyposensitivity – the impacts to management for someone living with a complex mental health illness
3.40pm	Angela Khera: Pelvic floor and the gut
4.05pm	Questions/Discussion
4.30pm	Day Concludes

For more information please go to continenace.org.au/STAC-education-days

STAC Western Australia Education Day

Saturday 14 October 2023



8.30am	Opening and Welcome	
Session 1 – Paediatric <i>Chairs: Natalie Kane and Odette Gaynor</i>		
8.35am	Zubin Grover: Paediatric bowel dysfunction	
9.05am	Leah Bryant: Dietetic assessment and management of paediatric bowel dysfunction	
9.25am	Russell Bouwman: Naturopathic approach to paediatric bowel dysfunction	
9.45am	Questions/Discussion	
9.55am	Platinum Sponsor Presentation	
10.00am	Morning Tea and Exhibition	
10.30am	Session 2 – Across the Ages <i>Chairs: Natalie Kane and Odette Gaynor</i>	
10.35am	Angela Khera: Physiotherapy management of functional bowel disorders	
11.05am	Louise Houliston: General medical assessment and management in paediatric bladder and bowel dysfunction	
11.40am	Angela Khera: Complex bowel case studies	
12.10pm	Questions/Discussion	
12.20pm	Continenence Foundation of Australia update	
12.25pm	Lunch and Exhibition	
1.25pm	Session 3 – Adult <i>Chairs: Kerry Murphy and Lesley Pitman</i>	Paediatric Pelvic Health Workshop <i>Offsite: Perth Children's Hospital, Level 4, Clinic L</i>
1.30pm	Joanne Johnstone: Inflammatory Bowel Disease – A nursing approach	<p>Clinical Tutors: Natalie Kane, Physiotherapist Odette Gaynor, Physiotherapist Natalie Bull, Physiotherapist Nicole Ireland-Naughton, Physiotherapist Andrea Mangan, Continenence Nurse</p> <p>Workshop Summary: This workshop is open to continence clinicians working with children, such as nursing, physiotherapy, medical specialists and allied health.</p> <p>The workshop will include</p> <ul style="list-style-type: none"> • Real time ultrasound assessment of the paediatric pelvic floor, including bladder volume, residual urine, rectal crescent and functional PFM assessment. • Uroflowmetry: procedures and interpretation of flow curves. • Neuromodulation: IFT and TENS, current trends/evidence for use and practical demonstration. • Urinalysis. <p>Registration to attend the workshop will be available through the registration process and numbers are limited.</p>
2.00pm	Janki Varsani: Geriatric polypharmacy	
2.30pm	Afternoon Tea and Exhibition	
3.00pm	Session 4 – Pelvic Health <i>Chairs: Kerry Murphy and Lesley Pitman</i>	
3.05pm	Karen Allingham: TCC Bladder – surveillance and care	
3.35pm	Emma Kircaldy: Adolescent Pelvic Pain	
4.05pm	Elayne Ooi: <i>Presentation topic TBA</i>	
4.35pm	Closing	
4.40pm	Day Concludes	

For more information please go to continence.org.au/STAC-education-days

STAC Queensland Education Day

Saturday 28 October 2023



9.00am	Opening and Welcome
Session 1 – The Link Between Brain, Bladder and Bowel <i>Chair: Kathy Sloots</i>	
9.05am	Keynote speaker: Harry McConnell: Neurological mechanisms involved in causing neurogenic bladder
9.25am	Julie Westaway: Initial continence assessment – linked to diagnosis
9.55am	Emily Cowling: Physiotherapy assessment of the pelvic floor
10.25am	Keynote speaker: Harry McConnell: Psychogenic incontinence
10.45am	Questions/Discussion
10.55am	Morning Tea and Exhibition
11.25am	Session 2 – Ageing and the Bladder and Bowel <i>Chair: Rebecca Khan</i>
11.30am	Speaker to be announced: Pharmacological approaches to managing urge incontinence, bowel continence and the importance of assessing any anticholinergic burden
12.00pm	Speaker to be announced: Affect of ageing and neurological conditions on bladder and bowel function
12.30pm	Questions/Discussion
12.40pm	Platinum Sponsor Presentation
12.45pm	Lunch and Exhibition
1.40pm	Session 3 – Allied Health and the Bladder and Bowel <i>Chair: Vivien Wong</i>
1.45pm	Rebecca Khan: A paediatric OT perspective: Building toileting skills across the lifespan
2.05pm	Libby Callaway: Toileting participation: Good practice steps of assistive technology provision
2.25pm	Liz Murphy: A physiotherapist perspective in the treatment of urinary and faecal incontinence
2.55pm	Questions/Discussion
3.05pm	Continence Foundation of Australia update
3.15pm	Afternoon Tea and Exhibition
3.45pm	Session 4 – Continence Management and the NDIS <i>Chair: Julie Westaway and Russ Chess-Williams</i>
3.50pm	Carolina Williams: The role of NDIS in continence management
4.10pm	Sara Woodhouse: Continence management through the NDIS
4.40pm	Key questions and panel discussion
5.00pm	Day Concludes

For more information please go to continence.org.au/STAC-education-days

Contact Details

Conference Manager

The Association Specialists

Andrea Diaz, Sponsorship and Partnerships Manager
02 9431 8626

eventscontinenence@theassociationspecialists.com.au

Event Organiser

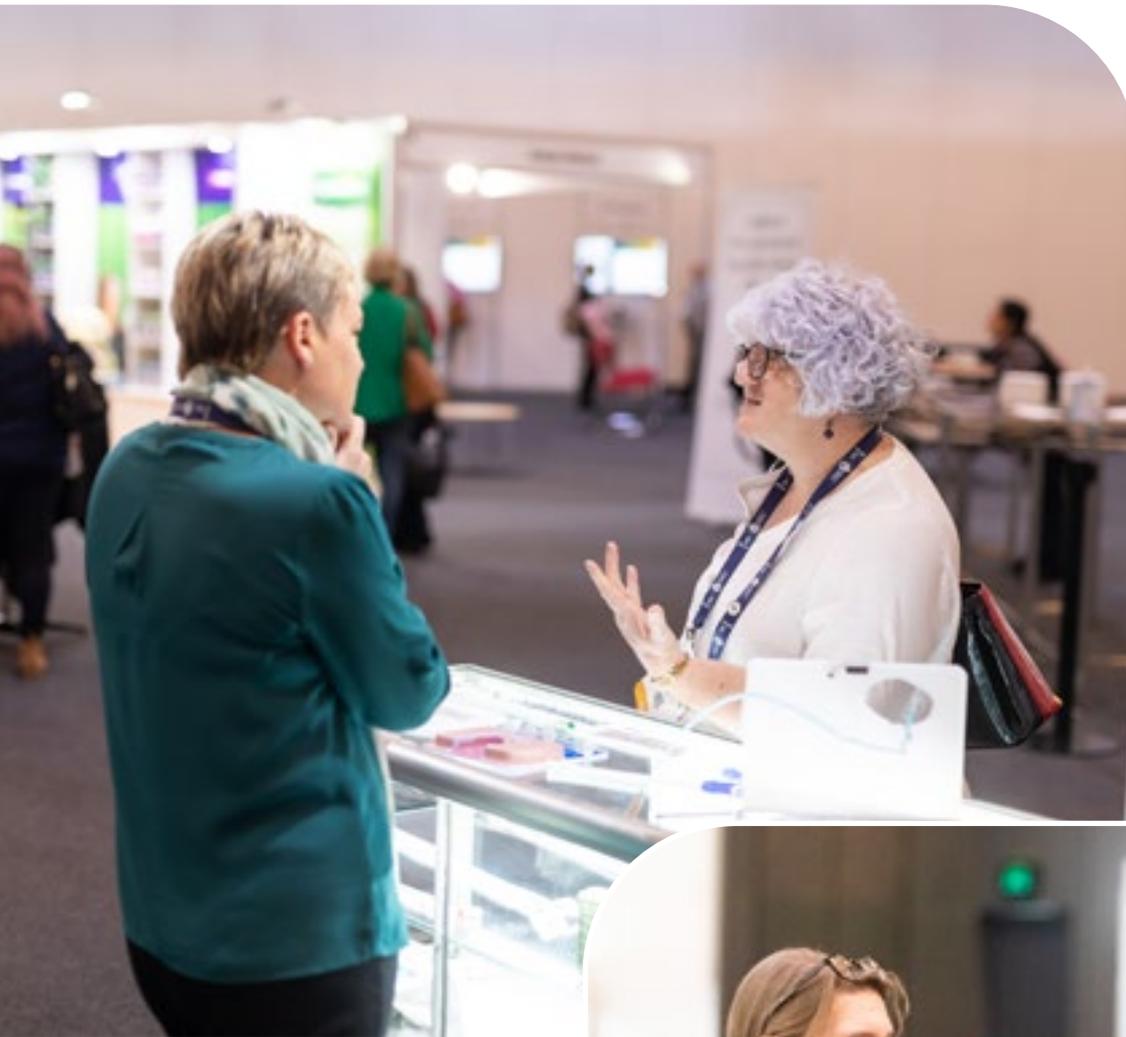
The Continenence Foundation of Australia

Suite 1, 407 Canterbury Rd, Surrey Hills

Rosa Siderelis, Event Manager

03 8692 8400

r.siderelis@continenence.org.au



Sponsorship and Exhibition Opportunities

Below is our new sponsorship and exhibition opportunities. Sign up to multiple events and receive a discount, enquire within.

STAC Education Day Package entitlements	Platinum	Gold	Silver	Exhibition Stand
	<i>Available only to Continenace Foundation of Australia members</i>			
INVESTMENT (ex GST)	\$3,000	\$2,400	\$1,600	\$800 Member \$1,200 Non-member
Number of opportunities	1	2	Unlimited	Unlimited
DURING the Event				
EXHIBITION & REGISTRATIONS				
Exhibition Stand: Clothed Table, 2 x Chairs, 2 x Exhibitor passes	✓	✓	✓	✓
Additional registrations	2	1		
PROGRAM				
Five-minutes dedicated speaking opportunity prior to a catering break	✓			
ONSITE BRANDING				
Acknowledgment of sponsorship on holding slide in session room	✓	✓	✓	
Advertisement in event program book	Full page	Half page	Quarter page	
Marketing material/sample in satchel	Up to 2	Up to 1	Up to 1	
PRIOR to Event				
MARKETING				
Prominent recognition as a Sponsor in all event collateral	✓	✓	✓	
Logo placement with link on the event website	Premier location	Highlighted location	Placement	Placement with no link
Opportunity to include informational copy in Electronic Direct Mail (eDM)	2 x advertisements	2 x advertisements	1 x advertisement	
Social media mentions posted across all Continenace Foundation of Australia social media accounts.	1 x Pre 1 x Post	1 x Pre 1 x Post	1 x Pre	
Acknowledgment of sponsorship in Bridge Magazine and Australian and New Zealand Continenace Journal (ANZCJ)	✓	✓	✓	
ADDITIONAL ENTITLEMENTS				
Delegate listing - PDF version only (name, organisation, and state only)	1 week pre 1 week post	1 week pre 1 week post	1 week post	
One year free membership to the Continenace Foundation of Australia Corporate membership	✓			

Platinum Sponsorship Package

Exclusive opportunity per event

\$3,000 + GST

Available only to Continenence Foundation of Australia members

Inclusions

- Complimentary exhibition stand per inclusions below.
- Two additional staff pass for your team members.
- Five minute dedicated speaking opportunity prior to a catering break.
- Acknowledgment of sponsorship on holding slide in session room.
- Full-page advertisement in the event program booklet.
- Sample of goods and marketing material included in satchel.
- Prominent recognition as a Platinum Sponsor in all event collateral.
- Premier logo placement with link to company's website on the event website.
- Opportunity to include an informational advertisement copy in two Electronic Direct Mails (eDMS), promoting any unique activity the sponsor is holding at their exhibition stand. A 250 word limit applies and one supplied image.
- Two social media mentions posted across all Continenence Foundation of Australia social media accounts, using the supplied sponsor handle. This includes one post prior to the event and one after the event.
- Acknowledgment of sponsorship in the Bridge Magazine and the Australian and New Zealand Continenence Journal.
- Delegate list (name, organisation, and state only) one week prior and one week post event.
- One year free membership to the Continenence Foundation of Australia as a Corporate Member.

Gold Sponsorship Package

Two opportunities per event

\$2,400 + GST

Available only to Continenence Foundation of Australia members

If you would like to take up this opportunity but are not currently a member of the Foundation, please follow this [link](#).

Inclusions

- Complimentary exhibition stand per inclusions below.
- One additional staff pass for your team members.
- Acknowledgment of sponsorship on holding slide in session room.
- Half-page advertisement in the event program booklet.
- Sample of goods or marketing material included in satchel.
- Prominent recognition as a Gold Sponsor in all event collateral.
- Highlighted logo placement with link to company's website on the event website.
- Opportunity to include informational advertisement copy in two Electronic Direct Mails (eDMs), promoting any unique activity the sponsor is holding at their exhibition stand. A 250 word limit applies and one supplied image.
- Two social media mentions posted across all Continenence Foundation of Australia social media accounts, using the supplied sponsor handle. This includes one post prior to the event and one after the event.
- Acknowledgment of sponsorship in the Bridge Magazine and Australian and the New Zealand Continenence Journal.
- Delegate list (name, organisation and state only) one week prior and one week post event.

Silver Sponsorship Package

Multiple opportunities per event

\$1,600 + GST

Available only to Continenence Foundation of Australia members

If you would like to take up this opportunity but are not currently a member of the Foundation, please follow this [link](#).

Inclusions

- Complimentary exhibition stand per inclusions below.
- Acknowledgment of sponsorship on holding slide in session room.
- Quarter-page advertisement in the event program booklet.
- Sample of goods or marketing material included in satchel.
- Prominent recognition as a Silver Sponsor in all event collateral.
- Logo placement with link to company's website on the event website.
- Opportunity to include informational advertisement copy in one Electronic Direct Mail (eDM), promoting any unique activity the sponsor is holding at their exhibition stand.
- One social media mention posted across all Continenence Foundation of Australia social media accounts, using the supplied sponsor handle. This includes one post prior to the event.
- Acknowledgment of sponsorship in the Bridge Magazine and the Australian and New Zealand Continenence Journal.
- Delegate list (name, organisation and state only) one week post event.

Exhibition Stand

Continenence Foundation
of Australia member

\$800 + GST

Non-member

\$1,200 + GST

If you would like to take up this opportunity but are not currently a member of the Foundation, please follow this [link](#).

Inclusions

- Exhibition space with a clothed table and chairs.
- Logo placement on the event website.
- Mention in the event program book with a list of exhibitors.
- Two exhibitor passes which include morning tea, lunch, afternoon tea, event program book, satchel.

For additional exhibitor staff registrations, a charge of \$100 + GST applies.

Please ensure all your attendees are registered to attend for catering purposes. A unique exhibitor online link will be emailed to the main contact so you can register your staff closer to the event.



Advertising opportunities

Satchel Sponsor

Exclusive opportunity

\$350 + GST

*Available only to Continenence Foundation of Australia members**

If you would like to take up this opportunity but are not currently a member of the Foundation, please follow this [link](#).

Inclusions

- Exclusive name/logo on satchel.

**Must be purchased with a sponsorship package or exhibition stand.*

Lanyard Sponsor

Exclusive opportunity

\$350 + GST

*Available only to Continenence Foundation of Australia members**

If you would like to take up this opportunity but are not currently a member of the Foundation, please follow this [link](#).

Inclusions

- Exclusive use of company lanyard for all delegates.

Lanyards to be supplied by sponsor.

**Must be purchased with a sponsorship package or exhibition stand.*

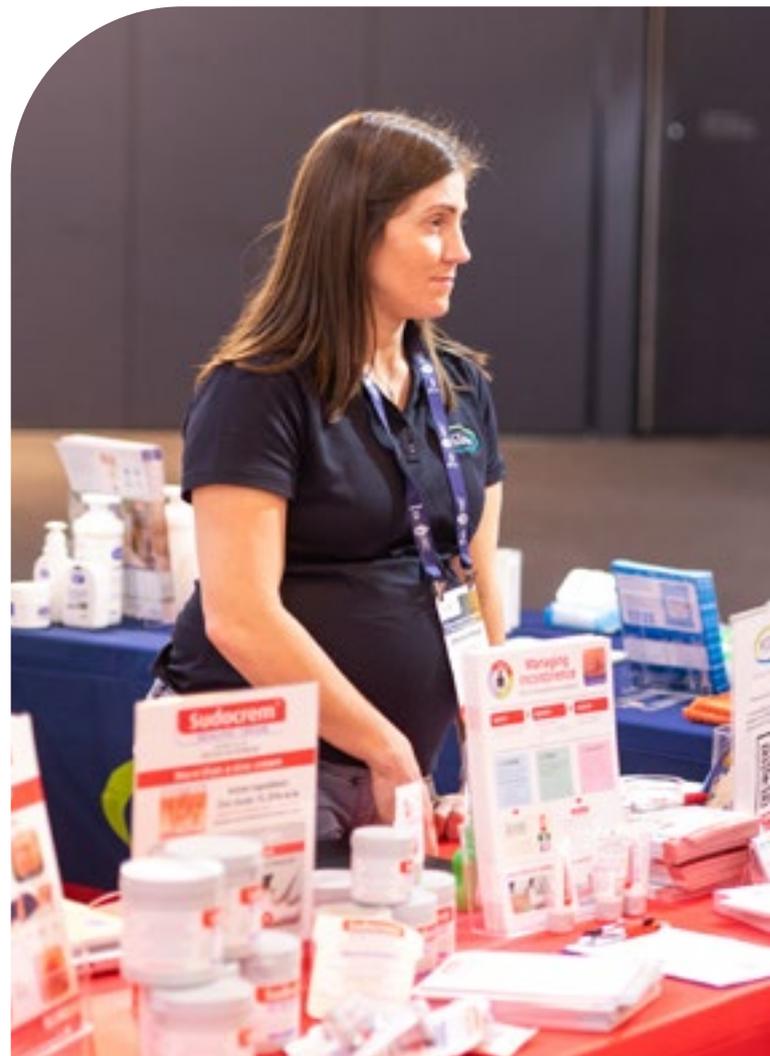
Customised Sponsorship Packages

We offer a range of sponsorship packages tailored to meet your specific marketing objectives and budget. If you have specific ideas on how we can support your brand, please contact the Continenence Foundation of Australia's [Conference Manager, The Association Specialists, Andrea Diaz](#).

Other Opportunities

The Continenence Foundation of Australia notes collaborative partnerships with the corporate sector as an important part of its Mission. Beyond the Education Days, there is an opportunity for an ongoing relationship with the Foundation through tailored projects promoting community and health practitioner awareness on incontinence as a major health issue. Opportunities include advertising support of the Australian and New Zealand Continenence Journal and the Bridge Magazine sponsorship of printed resources, the Foundation's awareness campaigns, education webinars and seminars or a health promotion/education initiative.

Contact [Rosa Siderelis](#), Event Manager, Continenence Foundation of Australia to discuss further.



Sponsorship and Exhibition application form

Please complete this application form and payment form on the following page.

Send both with your payment to: [Continance Foundation of Australia Conference Manager](#).

All prices are in Australian Dollars and Exclusive of GST.

Continance Foundation of Australia Ltd. ABN: 84 007 325 313

CFA corporate membership number: CFAMBR0000 __ _ _ _

Company Name: _____

Address: _____ Post Code: _____

Contact person: *(Person will be responsible for all correspondence relating to this conference)*

Name: _____ Phone (W): _____

Mobile: _____ Email: _____

Sponsorship Package <i>(Exclusive of GST)</i>	NSW	VIC	WA	QLD
Platinum Sponsorship	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$3,000
Gold Sponsorship	<input type="checkbox"/> \$2,400	<input type="checkbox"/> \$2,400	<input type="checkbox"/> \$2,400	<input type="checkbox"/> \$2,400
Silver Sponsorship	<input type="checkbox"/> \$1,600	<input type="checkbox"/> \$1,600	<input type="checkbox"/> \$1,600	<input type="checkbox"/> \$1,600
Exhibition Stand <i>(Exclusive of GST)</i>				
Member	<input type="checkbox"/> \$800	<input type="checkbox"/> \$800	<input type="checkbox"/> \$800	<input type="checkbox"/> \$800
Non-Member	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$1,200
Advertising and Branding Opportunities <i>(Exclusive of GST)</i>				
Lanyard Sponsorship	<input type="checkbox"/> \$350	<input type="checkbox"/> \$350	<input type="checkbox"/> \$350	<input type="checkbox"/> \$350
Satchel Sponsorship	<input type="checkbox"/> \$350	<input type="checkbox"/> \$350	<input type="checkbox"/> \$350	<input type="checkbox"/> \$350

Payment Form

Please complete this payment form and the application form on the previous page.
Send both to:

[Continenence Foundation of Australia Conference Manager](#)

Final Payment

Amount: \$ _____ GST: \$ _____ Total amount: \$ _____

All prices in this document are exclusive of GST. Payment of the full fee is required with all applications.

Method of Payment

Direct deposit

Credit card (VISA or MasterCard only)

Direct Deposit

BSB: 013 259 / Account No: 9050 01139

Bank: ANZ / Account Name: Continenence Foundation of Australia

Please send a copy of the transfer to: eventscontinenence@theassociationspecialists.com.au

Use your company name and/or invoice no. as the reference.

Purchase orders are not considered as payment.

Credit card payment

Card type: VISA MasterCard

Name on card: _____

Expiry Date: / CSV:

Card number:

Amount: \$ _____ GST: \$ _____ Total amount: \$ _____

Signature: _____

General Terms and Conditions for Event Sponsorship and Exhibition

DEFINITIONS

Agreement means these terms and conditions together with the Sponsorship and Exhibition Prospectus and any Sponsorship and Exhibition Booking Form.

Event means State and Territory Education Days 2023.

Fees means the fee payable by you to the Event Organiser as set out in the published prospectus or in subsequent correspondence.

Conference Manager means The Association Specialists Pty Ltd (ABN 35 002 729 606) of Suite 5.02, Level 5/655 Pacific Hwy, St Leonards NSW 2065.

Event Organiser means Continence Foundation of Australia (ABN 84 007 325 313), of Suite 1, 407 Canterbury Road, Surrey Hills 3127, Victoria, Australia.

Venue means the premises of the Venue Owners at which the Events are being held.

Venue Manager and Operators means the Dockside Convention Centre, Sydney, New South Wales, Amora Hotel Riverwalk Melbourne, Richmond, Victoria, St Catherine's on Park, Crawley, Perth, Western Australia and Brisbane Convention and Exhibition Centre, South Brisbane, Queensland.

You include your agents, and contractors.

The following terms and conditions will apply to your application to sponsor and/or exhibit at the Continence Foundation of Australia's STAC Education Days.

By making a booking, it confirms your acceptance of these terms and conditions. We do not accept responsibility for any errors, omissions or changes. Details may change without notice. Please refer to the event website www.continence.org.au/STAC-education-days for the latest information.

Eligibility

Eligibility to exhibit is at the discretion of the Event Organiser and is generally restricted to companies directly related to the continence sector. The Event Organiser reserves the right to determine the eligibility of any company that submits a Sponsorship and Exhibition Booking Form.

Unless a government agency, all companies securing a Platinum, Gold or Silver sponsorship package must also secure exhibition space.

Delegate registrations will only be accepted from commercial companies if that company has secured a sponsorship or exhibition package to support the event.

Financial facts

Full payment of your sponsor/exhibition fee must accompany your booking. Stand allocation will not be made until full payment is received. Payments are to be made in Australian dollars by cheque, credit card or direct deposit. All prices quoted in the prospectus are exclusive of GST.

Sponsorship/exhibitor entitlements will only be delivered upon receipt of a booking form and full payment.

If an invoice has been requested, payment must be made within 30 days of receiving invoice or prior to the event (whichever comes first).

No Sponsor or Exhibitor shall occupy allocation space until all monies owing to the Event Organiser by the Sponsor or Exhibitor are paid in full.

The Event Organiser reserves the right to cancel the contract at their discretion if full payment is not received within 30 days of the invoice issue date or prior to the event (whichever comes first).

The Event Organiser reserves the right to cancel the contract at their discretion by "returning the deposit within 30 days of receipt."

If you need to cancel

Your cancellation must be advised in writing. Cancellation fees are as follows –

Cancellation 21 days from event	25% (of booking)
Cancellation 14 days from event	50% (of booking)
Cancellation 7 days from event	75% (of booking)

Unless we can re-invest the stand or product, the above fees will apply as per specified timeframes.

The Event Organiser will deduct the applicable cancellation fee from the booking payment and refund the balance. All refunds will be actioned after the event.

Notwithstanding anything here to the contrary, The Event Organiser shall not be liable to Sponsors and/or Exhibitors nor shall the Event Organiser be deemed to be in default of its obligations hereunder if such default or damage is the result of war, hostiles, revolution, civil commotion, strike, epidemic, pandemic, accident, fire, natural disasters, terrorist activity, governmental or other obstacles for the freedom of travel (including any such restrictions arising from an epidemic or pandemic outbreak), union actions, riots, wind, flood or because of travel (including any such restrictions arising from an epidemic or pandemic outbreak), union actions, riots, wind, flood or because of any act of God or other cause beyond the reasonable control of The Event Organiser (a "Force Majeure Event").

For avoidance of doubt, a Force Majeure Event includes any measures in connection with COVID-19 or the SARS-CoV-2 virus (or any mutation or variation thereof) that whether individually or when aggregated with all other measures impacts the ability of the Event Organiser to perform its obligations fully and effectively, including but not limited to under any directions or public health orders issued by any governmental authority.

If there is a Force Majeure Event, the Event Organiser may in its sole and absolute discretion decide whether to cancel or postpone the event or convert the event to a virtual event.

If the event is postponed, converted to a virtual event, or cancelled, because of a Force Majeure Event, then one of the following options will apply and will be based on business decisions at the time of the event:

1. Postponement of Event:

If the Event is postponed because of the Force Majeure Event then Sponsor/Exhibitor may choose, by written notice to the Event Organisers within 5 business days of its receipt of notification of the Force Majeure Event to either:

- 1.1 Apply the booking contribution to the postponed Event conducted by the Event Organiser, and the Sponsor/Exhibitor shall have the same agreement in respect of such postponed Event as detailed in the Sponsorship and Exhibition Prospectus Agreement; or
- 1.2 Not apply the booking contribution to the postponed Event but rather terminate the Sponsorship and Exhibition Agreement, in which case The Event Organiser shall refund an amount equal to 75% of the contribution already paid to the Event Organiser by the Sponsor/Exhibitor, within 30 days of the completion of the postponed Event, and the balance will be retained by The Event Organiser as a handling fee. Should the Sponsor/Exhibitor fail to notify The Event Organiser of its choice within said 5 business days, then 1.2 shall apply by default.

2. Conversion of Event to Virtual Event:

If the Event is converted to a virtual event because of the Force Majeure Event, then the Sponsor/Exhibitor may choose, by written notice to the Event Organiser within 5 business days of its receipt of notification of the Force Majeure Event and/or the changed format:

- 2.1 Apply the booking contribution to the virtual event conducted by The Event Organiser; or
- 2.2 Not apply the booking contribution to the virtual event but rather terminate the Sponsorship and Exhibition Agreement, in which case The Event Organiser shall refund an amount equal to 75% of the contribution already paid to The Event Organiser by the Sponsor/Exhibitor, within 30 days of the completion of the virtual Event, and the balance will be retained by The Event Organiser as a handling fee. Should Sponsor/Exhibitor fail to notify the Event Organiser of its choice within said 5 business days, then 2.2 shall apply by default.

3. Cancellation of Event

If the Event is cancelled because of the Force Majeure Event then the Sponsor/Exhibitor may choose, by written notice to the Event Organiser within 5 business days of its receipt of notification of the Force Majeure Event to either:

- 3.1 Apply the booking contribution to the next event scheduled by The Event Organiser, and the Sponsor/Exhibitor shall have the same rights in respect of such subsequent Event as detailed in the Sponsorship and Exhibition Prospectus Agreement; or
- 3.2 Not apply the contribution to the next event but rather terminate the Sponsorship and Exhibition Agreement, in which case The Event Organiser shall refund an amount equal to 50% of the contribution already paid to The Event Organiser by the Sponsor/Exhibitor, within 30 days of the originally scheduled date for the Event, and the balance will be retained by The Event Organiser as a handling fee. Should the Sponsor/Exhibitor fail to notify The Event Organiser of its choice within said 5 business days, then 3.2 shall apply by default.

You and your staff onsite

Your application to sponsor or exhibit does not constitute an attendee registration. You will need to do that separately on a unique online registration form that will be provided nearer to the event. All exhibition staff must be registered using the unique link i.e. complimentary exhibitor registration and/or purchased additional exhibitor staff registrations.

Print and Digital Entitlements

- All logos must be supplied at least 300 DPI at 100% in EPS (preferred for print)
- All logos must be supplied in JPEG at least 270 pixels wide with no extra whitespace (preferred for digital) format.
- Social media handles to be supplied by the sponsor at the time of booking.

The Sponsor's prior review and written approval is not required for any use of the Sponsor name or logo in Foundation marketing materials, as per the sponsorship prospectus agreement.

Exhibition floor plan

A floor plan will be available at the venue during bump in. Stands are allocated at the discretion of the Event Organisers. Allocation order will be in relation to the level of sponsorship and when full payment received. Please contact the Event Organisers should you have any individual access requirements. The Event Organisers reserve the right to change the exhibition floor layout if necessary.

The Event Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand.

Privacy Statement

Your name and contact information, including email address, may be used by parties directly related to the event such as the Conference Manager for relevant purposes such as promotion, networking and the administration of this event. If you do not consent, please advise us.

Contact information (Name, Organisation, State) is included on the delegate list. If you do not wish your details to be included, please contact us.

Conditions of advertising

For acknowledgement of sponsorship in any Event Promotional material, sponsors and exhibitors need to have paid in full for their sponsorship and sent their logo with their booking to the Conference Manager.

Insurance and Liability

Sponsors and exhibitors are strongly advised to arrange general, health and travel insurance for their staff and goods. You are solely responsible for any physical, financial loss or damage to your own property including travel, accommodation, and associated cost to attend the event. You must hold a current broadform liability insurance policy (insurance policy which covers both public liability as well as product liability) for a minimum of \$AUD10,000,000.

Please forward a certificate of currency for your insurance to The Conference Manager at least two weeks prior. Entry to the venue will be denied if you have not provided this information.

Exhibition and Sponsorship packages do not include insurance of any kind.

As a result of the event being postponed, converted to a virtual event or cancelled, the Event Organiser will not accept liability for, but not limited to:

- A. Loss of conference deposits and payment
- B. Costs incurred for freight delivery and/or return to/from the event.
- C. Costs involved with sponsors and exhibitors design and build custom stands (if applicable), standard booths, marketing, graphics and giveaways.
- D. Loss of international /domestic air fares and/or accommodation

Exhibitors must insure, indemnify and hold the Event Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Event Organiser may become liable.

The Event Organiser, the venue and the Conference Manager cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever.

Exhibitor notes

You may not assign, share, sublet or grant licenses for the whole or part of the stand without prior approval. The Event Organiser and Conference Manager reserve the right to ask you to remove any display items we deem as unacceptable.

You must conduct business only from within the confines of your stand. You may not tout, or place any material, outside your stand without prior consent from Event Organiser.

You will be responsible for any reasonable costs of repairing the stand or premises should you paint, mark, or damage any fixtures or fabric.

Food, beverage or prohibited items are not permitted at the event unless prior arrangements are made with us.

Any supplier you use on site must conform to the venue's OH&S policies, insurance, and other regulations.

The Exhibitor acknowledges that the Conference Manager will not be able to provide assistance in tracking lost deliveries. The Exhibitor agrees that the Event Organiser will not be liable for any goods rejected by the venue or lost or damaged prior to the delivery date specified or on return.

The Event Organiser may refuse without limitation to permit activity within the exhibition or may require cessation of activities at their discretion.

It is the responsibility of the Exhibitor to ensure that the space hired for their exhibition complies with their company policy or codes of conduct.

Instructions regarding storage will be outlined in the Exhibitor Manual distributed prior to the exhibition.

Exhibition Hours and Bump-In/Bump out

The Conference Manager may determine the hours during which the Exhibitor will have access to exhibition venue for setting up and dismantling.

The Conference Manager will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition. Sponsors/Exhibitors will be notified of bump-in/bump-out details in the Exhibition Manual by the Conference Manager closer to the events.

The Exhibitor must comply with all directions/requests issued by the Conference Manager and the venue, including those outlined in the Exhibitor Manual.

Sponsors Hosted Events

The Event Organiser permit sponsors to host events prior to or after event period; however, is subject to approval by the Event Organiser.

Sponsors who are entitled to host an endorsed private function, do so at their own expense and at a time/date approved by the Event Organiser. No sponsor should arrange an event which includes a member of the faculty, without prior consent of the Event Organiser.

Disclaimer

The information contained in this prospectus is correct at the time of publishing. The Committees and Event Organiser reserve the right to change without notice any part of the program, the set-up or speakers. Updates prior to the event will be published on www.continence.org.au/STAC-education-days but it is the responsibility of exhibitors to check www.continence.org.au/STAC-education-days for changes.